Design | Brand | Market

COMPANY PROFILE
& SERVICES

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ePIII ايبروميديا
eProMedia

We transform into Digital Assets, the ideas and hard work that our clients invest into their brands and companies.

We listen to the client's aspirations, challenges and brainstorm solutions together as we draw from our team's:

• Worldwide Business Experience
• International Design Standards

• Customer Driven Approach
• Market Adapted Solutions

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Why Us:

- We are at the forefront of Graphic Design and Corporate Brand Identities.

- Our style is impactful, modern, and memorable.

- Our mindset is solution-driven and result-oriented; therefore, we do not cut corners that negatively affect the final results.

- With an IT & Software sister company, we offer a complete One-Stop-Shop for clients to reach for their potential and goals.

Solutions to Grow Your Business!

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Online Strategy For Growth

Target Market?
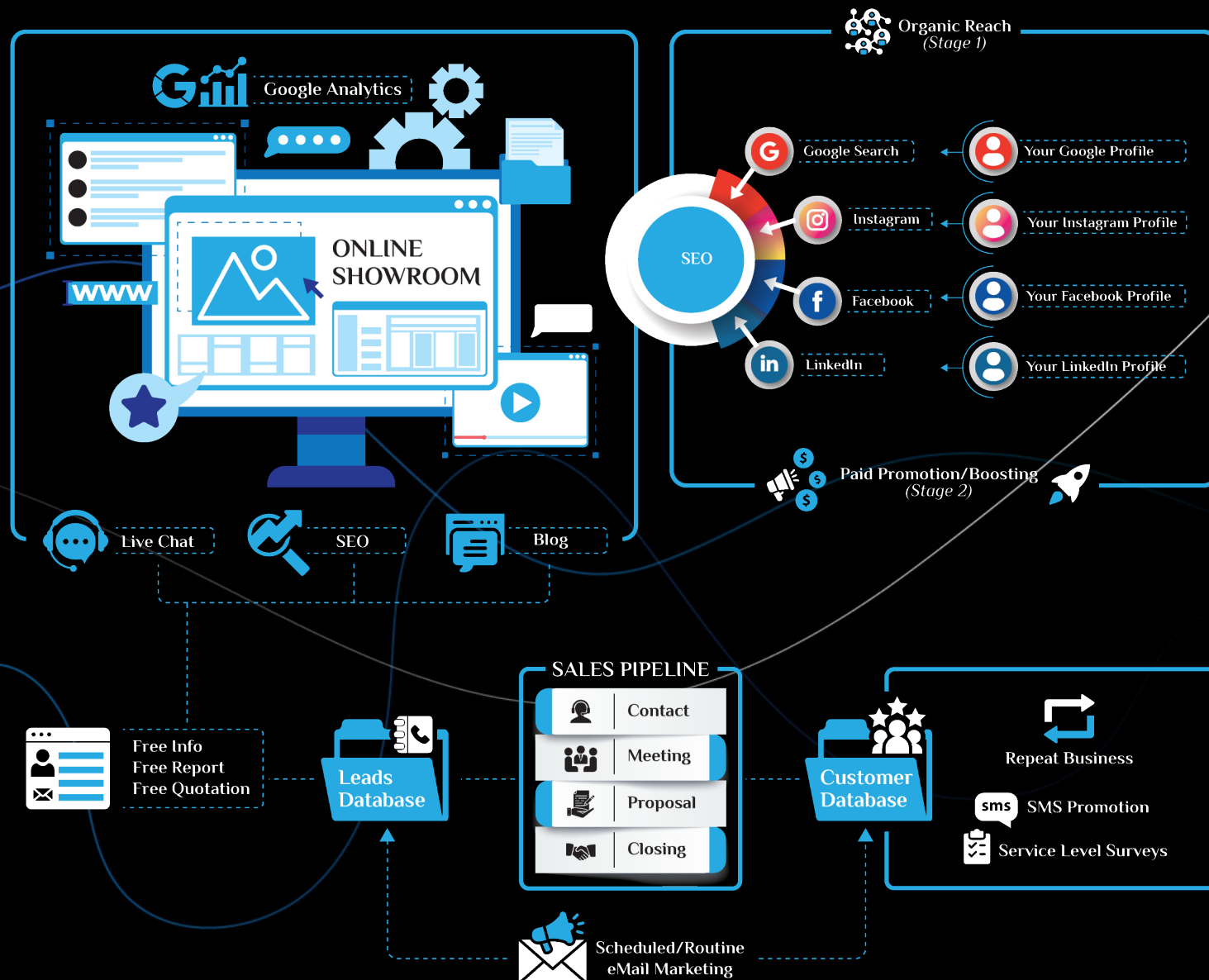- Define it so we can look for Leads

What do we solve?
- Outline 3-5 issues the company solve for target market

Why us?
- The greater reason
- The greater benefit
- The reason to choose us philosophically

Marketing & Sales Deck
- Corporate Identity
- Company Profile
- USPs of the company
- Product Catalogeue/Brochure
- Product Shots
- Price List + Order Form
- Testimonials/Press
- Awards/Quality Certificated

Google Analytics

ONLINE SHOWROOM

WWW

Live Chat   SEO   Blog

Organic Reach *(Stage 1)*

SEO

Google Search — Your Google Profile
Instagram — Your Instagram Profile
Facebook — Your Facebook Profile
LinkedIn — Your LinkedIn Profile

Paid Promotion/Boosting *(Stage 2)*

Free Info
Free Report
Free Quotation

Leads Database

SALES PIPELINE
- Contact
- Meeting
- Proposal
- Closing

Customer Database

Repeat Business
SMS Promotion
Service Level Surveys

Scheduled/Routine eMail Marketing

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Brand Visual Identity Elements
- Logo
- Letterhead
- Business Card
- Envelope

Benefits:

- *Depicts your business personality and shapes your clients' perceptions of who you are.*
- *Helps the clients differentiate you from your competitors.*
- *Positively influences clients' purchasing decisions, directly impacting your profitability.*

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Our Services:

Brand Marketing & Sales Elements
- Product Catalogue
- Services Menu
- Product Spec Sheet
- Product Photography
- Packaging Design

Benefits:

- *Your business and products will have better appeal and an advantage to the competition.*
- *The marketing process will be much easier.*
- *The opportunity to bring out the unique characters of your products.*

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Our Services:

Corporate / Brand Website

- Website Design
- Website Copywriting
- Informational Websites
- Functional Websites (B2B, B2C)
- Search Engine Optimization

Benefits:

- *Increase lead generation online & develop a potential client database.*
- *Provide product information and easy contact for potential clients.*
- *Improve SEO rankings and prepare for SEM which is the future of efficient advertising.*
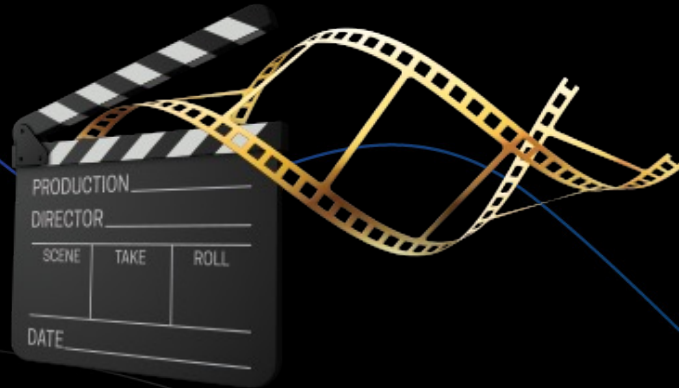
Our Services:

Digital Inbound Marketing
- Copywriting
- Infographics / Sell Sheets
- Email Marketing
- Content Marketing
- Short Corporate / Product Videos

Benefits:
- *Drive organic traffic & increase profit.*
- *Increase brand visibility and awareness.*
- *Digital approach for the digital era.*

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Our Services:

Online Advertising Management
- Ad Content Design/Production
- Pay-Per-Click Management

Benefits:

- *Make sure to appear first for clients searching for your products.*
- *Grow sales by focusing on a Target Audience*
- *Measurable results & cost-effective.*

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Traditional Collaterals

- Brochures / Pamphlets
- Flyer & Material Design
- Displays / Booths
- Roll-up Stands
- Vinyl Printing
- Branded Giveaways
- Branded Magazines

Benefits:

- *Create brand awareness with something tangible.*
- *Build multi-channel campaigns to build your brand faster.*
- *Feature eye-catching product details or promotions to increase sales.*

Roll-Up Banner mockup

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CREATIVE SOLUTION

MARKETING
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CONCEPT
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SUPPORT
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Customer Experience Sulotions.

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Our Services:

Retail / Kiosk / Office Branding
- Signboards - External & Internals
- Retail Store Branding Design
- Kiosk Design

Benefits:

- *Sets you apart from competitors in a mall or at a trade fair or festival/market.*
- *It makes your business appealing & memorable.*
- *It supports your marketing efforts and promotes brand consistency.*

Scan for Location

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